

Why Sponsor PDD?

Project Management Institute (PMI) Rochester Professional Development Day (PDD) is an educational event with networking opportunities for Project Managers throughout the Rochester NY region. Seize this opportunity for your company, your products, and your services to your core customers. Network and build relationships with over 300 key influencers and primary decision makers of leading companies and tell them how you can help them deliver project success – more critical in this economic environment than ever before!

How PDD Sponsorship Works

Based on sponsor feedback, PMI Rochester has introduced a sponsorship program that offers companies the opportunity to custom-tailor sponsorship for unique needs offering maximum equity, value, and ROI. Our flexible sponsorship menu will enable you to target your investment and time to target opportunities that best suite your needs and outreach strategies. Build your own promotional approach from our event-based offerings for maximum exposure.

November 16, 2022



PMI Rochester PDD 2022 Sponsorship Brochure



PDD Diamond Sponsor

\$3000

PDD Diamond sponsorship package includes:

- Five (5) minutes of podium time during the morning introductions before the keynote speaker takes the stage
- Your logo proudly displayed on the PDD event website and on centerpiece signage at tables throughout the event.
- Your logo will be displayed on all intro-slides and all PMI Rochester PDD promotional collateral that lists our sponsors
- Includes \$50 discount for up to 20 corporate attendees via discount code at registration



PDD Silver Sponsor

\$500

PDD Silver sponsorship package includes:

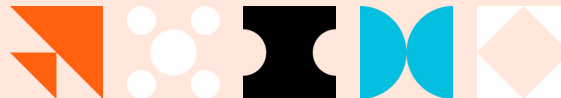
- Your logo will have the fourth placement on the event web site and conference material
- Your logo will be displayed on PDD sponsor throughout the venue and all PMI Rochester PDD promotional collateral that lists our sponsors

PDD Platinum Sponsor

\$2000

•PDD Platinum sponsorship package includes:

- Your logo will have the second placement on the event web site and conference material
- Your logo will be displayed on PDD sponsor throughout the venue and all PMI Rochester PDD promotional collateral that lists our sponsors
- Includes \$25 discount for up to 20 corporate attendees via discount code at registration



PDD Breakfast Sponsor - Exclusive \$1000

Get exposure by sponsoring breakfast. In addition to your company name and logo being listed as the breakfast sponsor, you will be provided with up to five minutes of podium time with access to a slide deck in front of a captive audience of all attendees during breakfast to pitch your company products and services.

PDD Gold Sponsor

\$1000

•PDD Gold sponsorship package includes:

- Your logo will have the third placement on the event web site and conference material
- Your logo will be displayed on PDD sponsor throughout the venue and all PMI Rochester PDD promotional collateral that lists our sponsors



PDD Lunch Sponsor - Exclusive \$1000

Get exposure by sponsoring lunch. In addition to your company name and logo being listed as the lunch sponsor, you will be provided with up to five minutes of podium time with access to a slide deck in front of a captive audience of all attendees during lunch to pitch your company products and services.

PDD AM or PM Break Session- Exclusive \$500

Get exposure by sponsoring a break session. In addition to your company name and logo being listed as the AM or PM break session sponsor, you will be provided with up to two minutes of podium time with access to a slide deck in front of a captive audience of all attendees during breakfast or lunch to pitch your company products and services.

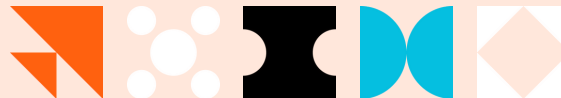


PDD Lanyards - Exclusive \$1000

Get exclusive exposure by having your company name and logo printed on event name badge lanyards worn by all attendees. Cost of the lanyards is included. This is an exclusive offer that is available to only one sponsor on a first-come, first-served basis.

PDD Event Bags - Exclusive \$2000

Get your company logo in front of all attendees – all day! Your company logo will be printed on re-usable shopping bags that will be handed out to all attendees upon arrival. Because these bags are re-usable, your logo will be seen long after the event. Cost of the bags is included. This is an exclusive offer that is available to only one sponsor on a first-come, first-served basis.



PDD Vendor Fair Booth \$600

Be part of the vendor fair during AM and PM Breaks and get face-to-face access to attendees. We provide a 10-foot plain-skirted table with two chairs in a high-traffic area for you to display your promotional materials. You must provide all signage and marketing collateral. Total of 10 tables.

PDD Technology - Exclusive \$2000

Expose your company name and logo to all participants, all day! As our technology sponsor, your company name and logo will be placed on a sign in front of every lectern and on a full-screen welcome slide at the start of each presentation. The host will announce you as the exclusive technology sponsor.

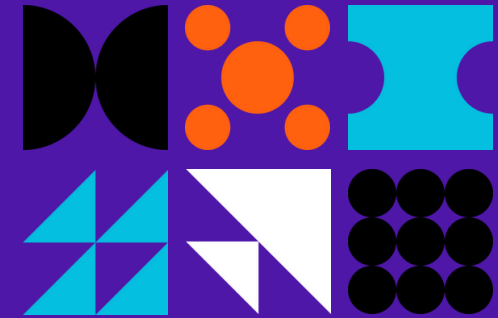


PDD Marketing Material Distribution \$500

Drive your brand home. You provide the marketing collateral items to include in our gift bags distributed to every attendee.

PDD 2022 Event Sponsor Summary

- PDD Diamond Sponsor **\$3000**
- PDD Platinum Sponsor **\$2000**
- PDD Event Bags - Exclusive **\$2000**
- PDD Technology - Exclusive **\$2000**
- PDD Gold Sponsor **\$1000**
- PDD Lanyards - Exclusive **\$1000**
- PDD Silver Sponsor **\$500**
- PDD Breakfast Sponsor - Exclusive **\$1000**
- PDD Lunch Sponsor - Exclusive **\$1000**
- PDD AM or PM Break Session - Exclusive **\$500/break**
- PDD Vendor Fair Booth **\$600**
- PDD Marketing Material Distribution **\$500**



Contact Us



pddsponsorship@pmirochester.org



www.pmirochester.org

