

2019

Sponsorship Opportunities



Annual Partnership



Professional Development Day



Monthly Chapter Meetings



Social Good Programs





Thank you for expressing interest in sponsoring the PMI Rochester chapter.

The PMI Rochester Chapter is the 2nd largest chapter in New York State. We have over 850 members comprised of professionals and practitioners in a diverse range of industries located in Rochester and the surrounding area – including members associated with our Ithaca branch.

Our mission is to be the source and resource to enable our members to improve project, program, and portfolio performance for individuals and organizations in the Greater Rochester Region by fostering a vibrant and engaging community.

Sponsoring our chapter can be an effective way to promote your organization as a champion for the value of project managers and project management, and to provide prominent visibility in the Rochester business and project management community. Through your sponsorship, PMI Rochester can fund programs designed to enhance project management and build the leadership, business and strategy, and technical skills of its members. We have a number of ways that you can sponsor our chapter including:

- Annual Corporate sponsorship
- Professional Development Day sponsorship
- Monthly Chapter Meeting sponsorship
- Social Good Program sponsorship

Please take a moment to review the options in this brochure.

If you have any questions, feel free to contact us at: sponsorship@pmirochester.org

Thank you!



Annual Corporate Sponsorship

Partnering with PMI Rochester as an ongoing sponsor sends a strong message to the business community and attracts professional project managers who are valuable assets for maintaining and growing your competitive edge.

Benefits include:

- Company logo with link to your company website displayed on the PMI Rochester website
- Discount on all PMI Rochester Chapter meeting events
- Discount on PMI Rochester Professional Development Day (PDD) tickets for sponsoring company employees. PDD is the biggest PMI Rochester event of the year!
- Company logo featured as a sponsor in Monthly email blasts (# depending on level)
- Vendor table at Professional Development Day (for specified levels)
- Advertisement in the Professional Development Day Program (size of ad determined by sponsorship level)

	Platinum	Gold	Silver	Bronze
Annual Sponsorship Benefits	\$5000	\$2150	\$1250	\$400
Chapter Mtg Free Coupons	3	2	1	1
Chapter Mtg Discount	20%	20%	20%	10%
PDD Tickets Discount	15%	15%	10%	5%
Logo featured in Monthly Email blasts	12	10	8	4
Vendor Table at PDD	Yes	Yes	N/A	N/A
Advertisement in PDD Program	Full Page	½ page	¼ page	N/A



Professional Development Day Sponsorship

PMI Rochester chapter's biggest event of the year! Project management Professionals come from all over upstate NY to attend. We have International and local speakers featured. It's an opportunity to hear expert speakers, earn PDU's, network, access to great vendors and resources and see friends. This is a PM Professional's time to thrive and learn as well as be inspired to grow in their career.

Sponsorship Benefits include:

- Company logo featured in the PDD program, all event printed material, table tents and posters
- Featured vendor space to display swag, company brochures (1-2 attendants admitted for free depending on sponsorship level)
- Show a 2-minute video of your company shown in the Ballroom (Sapphire level only)
- Swag placement in the event bags
- During refreshments, you could be featured as a sponsor (signage)
- Invite your colleagues to come for lunch only and hear the lunch keynote speaker!

PDD Sponsorship Benefits	Sapphire \$8000 *	Ruby \$5000	Emerald \$2000	Topaz \$1000	Pearl \$300
Logo on program placement, printed material, table tents, posters	Largest placement, all publicized material	2 nd level placement, select print materials	3 rd level placement, table tents, posters	4 th level placement, table tents	Table tents only
Vendor Tables 10'	2 tables	2 tables	1 table	1 table	N/A
Sponsor Ad video **	2 min	N/A	N/A	N/A	N/A
Swag Placement	2 items in bag	1 item in bag	Vendor table only	Vendor table only	N/A
Flyer Placement	In bag and vendor table	In bag and vendor table	Vendor table only	Vendor table only	N/A
Refreshment Acknowledgement	Yes	Yes	N/A	N/A	N/A
PDD Lunch Only Coupons	10	5	3	2	1

*Limited to 4 sponsors (first come, first serve)

**Sponsor Ad videos can be supplied by organization or produced by a professional (references available)
Lanyards can be purchased with PMI Rochester and your logo for \$500. Ask the Director of Sponsorship!



Monthly Chapter Meeting Sponsorship

Another way to support the PMI Rochester chapter is through our sponsorship of our Monthly Chapter Meetings. This provides many of the same benefits as the corporate sponsorship but is effective for just 1 meeting. By becoming a Chapter Meeting sponsor, you are advertising your business to in person members as well as having the opportunity to discuss your services live!

Benefits include:

- Company logo in the meeting notice and any meeting advertising (emails and social media)
- Hand out swag to the in-person membership audience (does not apply to virtual meetings)
- Provide flyers and brochures to in person membership and ability to discuss any services in person.
- Speak to the in-person audience for 2 min or provide a company video (only one sponsor per meeting)

	Bronze	Crystal	Quartz
Monthly Chapter Meeting Sponsorship Benefits	\$400	\$250	\$150
Free coupons	5	4	3
Type of Meeting	Dinner, Breakfast	Breakfast, Virtual	Virtual Only
Literature	Handed out at Registration table	At Tables	N/A
Provided Swag	At Tables	At Tables (Breakfast only)	N/A
Logo in Meeting Notice	Yes	Yes	Yes
Sponsor Ad *	2 min	2 min	2 min

* Sponsor Ad is in person or a supplied (by sponsor) video. Video production is not provided by PMI Rochester for monthly chapter meeting sponsorship. Only one sponsor designation per meeting.



ROC The Project Sponsorship

PMI Rochester chapter embraces the use of project management for social good. ROC The Project is a Collegiate competition governed by PMI Rochester, partnering with local professional organizations, and engaging teams of students who are interested in project management as a career, to solve a real community problem in a non-profit organization. Partnering with us to support this program will benefit the students, the PM professionals who volunteer to make this happen as well as the non-profit and its recipients. The giving has a ripple effect.

Benefits in giving include:

- Supporting students in learning Project Management skills while participating in a meaningful experience with a worthy cause.
- Supporting a non-profit in the community that needs assistance outside of their normal means.
- Supporting PM professionals by giving them a forum to give back to students and the community
- Creating a forum to bring forward the next generation of Project Managers in the Rochester Community.

	Titanium	Diamond	Ruby	Tungsten
ROC The Project Sponsors	\$15000	\$10000	\$5000	\$2500

* Accepting in kind donation of the finale venue and food (acknowledgement)



2019 Sponsorship Summary

Roc The Project Sponsorship Levels

	Titanium	Diamond	Ruby	Tungsten
Sponsorship	\$15000	\$10000	\$5000	\$2500

Accepting In kind donation of the finale venue and food (acknowledgment)

Corporate Sponsorship Levels

	Platinum	Gold	Silver	Bronze
Sponsorship	\$5000	\$2150	\$1250	\$400
Chapter Mtg Free Coupons	3	2	1	1
Meetings Discount	20%	20%	20%	10%
PDD Tix Discount	15%	15%	10%	5%
Logo Feature-Email Blasts	12	10	8	4
Vendor Table at PDD	Yes	Yes	N/A	N/A
Ad in PDD Program	Full Page	½ page	¼ page	N/A

Professional Development Sponsorship Levels

	Sapphire	Ruby	Emerald	Topaz	Pearl
Sponsorship	\$8000, limited to 4 sponsors	\$5000	\$2000	\$1000	\$300
Logo on program & print material, table tents, posters	Program largest placement, all publicized material, table tents, posters	2 nd level placement Selected print materials, table tents, posters	3 rd level placement, table tents, posters	4 th level placement, table tents	Table tents only
10 foot tables	2 tables together or separate	2 tables together or separate	1 table	1 table	N/A
Sponsor Ad*	2 minute video	N/A	N/A	N/A	N/A
Swag Placement	2 items in bag	1 item in bag	on table	on table	N/A
Flyer Placement	In bag and vendor table	In bag and vendor table	Vendor table	Vendor table	NA
Refreshment Acknowledgement	Walking signage	Walking signage	N/A	N/A	N/A
PDD Lunch Only Coupons	10	5	3	2	1

Monthly Chapter Meeting Sponsorship Levels (one sponsor per meeting)

	Bronze	Crystal	Quartz
Sponsorship	\$400	\$250	\$150
Free Coupons	5	4	3
Type of Meeting	Dinner, Breakfast	Breakfast, Virtual	Virtual only
Literature	Registration	At table	N/A
Provided Swag	On tables	Breakfast only	N
Logo in Meeting Notice	Yes	Yes	Yes
Sponsor Ad	2 min	2 min	2 min

Sponsorship Counts at Many Levels



Other opportunities available upon request.
Interested in Sponsoring?
Contact sponsorship@pmirochester.org