# Hard News From the ROC

*A publication of the Rochester Chapter of the Project Management Institute*

## Inside this issue:

## Member Milestone!!

Record Milestone for PMI Rochester!

At the time we went to press, the Chapter was at a record 713 members!!  See our Feature Article for more exciting member news.

## PMI Rochester's Mentoring Program

**PMI Rochester is excited to announce our formal Mentoring Program!**

The PMI Rochester Chapter Mentoring Program provides mentoring opportunities for members of the Rochester chapter of PMI. This program is directed toward improving individual project management professionalism in alignment with the PMI Rochester Chapter goals.

Mentoring provides a great way to give back to the project management profession.  It gives participants the opportunity to grow their network while at the same time earning PDUs!

The Chapter Mentoring Program Team will facilitate team pairing after receiving applications from mentors and protégé. The mentoring relationship will be conducted between the mentor/protege pairs and their meeting frequency and schedule will be agreed upon at the beginning of the program.  The partners will then conduct their meetings, give one another feedback and rate the overall program. The time commitment will be up to the mentoring pair.
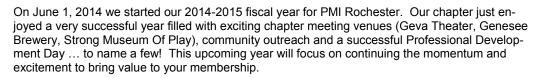
**Register**

Interested Chapter members can find an application at online, or email networking@pmirochester.org for more information.

## Message from the President

Greetings!

On June 1, 2014 we started our 2014-2015 fiscal year for PMI Rochester. Our chapter just enjoyed a very successful year filled with exciting chapter meeting venues (Geva Theater, Genesee Brewery, Strong Museum Of Play), community outreach and a successful Professional Development Day … to name a few! This upcoming year will focus on continuing the momentum and excitement to bring value to your membership.

As a result of our chapter elections in April/May of this year

- Lori Gacioch has been elected to serve as our VP & Secretary;
- Michelle Venezia was elected to serve as the VP of Marketing & Communications;
- France MacDonald was elected to serve as VP of Governance; and
- Joyce Ellis was elected as VP of Membership

All positions were for a 2-year term. In addition to these results there have been two changes to our board. Matt Corridoni has made the decision to step down from his role as Executive Vice President. As such I have appointed Larry Heininger to serve one year for the 2014-2015 fiscal year effective July 1, 2014. Bios for all incoming 2014 board members are available on the PMI Rochester downloads page. Also, John Scott Parsons has made the decision to step down from his role as VP of Finance. A special election will be held to elect a new VP of Finance for a two year term (2014-2016). Communications to the membership calling for volunteers will be sent out shortly. You may also contact me directly should you have interest in running for this key role.

Members volunteer for PMI Rochester in their "free time" and it is a commitment for not only the chapter members but also for their family who supports them in this valuable service. Therefore, I give my utmost appreciation both chapter volunteers and their families.

Another focus to improve the efficiencies of leading the chapter is that we moved our offices to 510 Clinton Square in Rochester, NY (effective May 1, 2014). This decision was made after researching multiple locations within the Rochester, NY area and measuring them against a set of criteria to get the best value for the chapter.

Again, I thank you for being a part of this exciting chapter. My "door" is always open so please feel free to contact me with any input or suggestions you may have regarding our chapter (president@pmirochester.org).

Enjoy your summer!

**Brian Gregory, PMP**
**President, PMI Rochester**

## News From Ithaca

We had a great turnout (21 people!) for our April Meeting: "Managing Customer Requirements with Agile" by Stephanie Herrick. It was our last meeting before summer break.

I'm looking forward to sharing my Region 4 Conference experience later this summer. I'll be attending the Regional Conference in New York City with our president, Brian Gregory, along with other members from our region.

Have a wonderful summer – hope to see you in Ithaca in the fall.

**Dina Maxwell, PMP**
**VP of Ithaca Branch**

# 2014 Professional Development Day

*by Marilyn Bohrer, PMP*

PMI Rochester Chapter's 2014 Professional Development day (PDD) was held on May 15th at the RIT Inn and Conference Center. Our theme for the day was "Leading Your Team To Success".

Our morning keynote speaker Steve Duncanson had 344 attendees all clapping and singing together by 8:30 am! That was a fun way to start our day and gave us a shot of energy to go along with our coffee!

We all had a busy day, with our three keynotes, and our breakout sessions. At times, our break out rooms got a little crowded with our more popular sessions, but it was a good problem to have, showing we had a sold out crowd! We are already looking for the right facility for the 2015 PDD, and we will take into consideration the size of the facility along with easy parking.

Our survey results indicate that most agree this was a good day. Thanks to all that attended, and thanks to the 2014 PDD team for making this a successful event!

| | |
|---|---|
| Vice President Professional Development (PDD Project Manager) | Marilyn Bohrer |
| Facility Co-Manager | Porchia Stewart<br>Shirley Knight-Cromer |
| Speaker Co-Manager | Jason Becker<br>Susan Bonkowski |
| Sponsor/Vendor Co-Manager | Michelle Montana<br>Robert Haag |
| Registration Manager | Kathy Cupo |
| Budget Manager | Lisa DiMatteo |
| Communications Manager | Suzy Ahrens |
| Gift Manager | Holly Turner |

# Chapter Meeting Highlights

*by Matt Corridoni, PMP*

## March 2014
The March chapter meeting was held at Champion Hills Country Club in Victor. The main presentation focused on quality management systems (QMS) development, delivered by Ernie Newcomb. His discussion was a condensed exploration of the process for developing a formal quality management system based on the ISO 9001:2008 quality system standard. A major requirement of a QMS is the continuous improvement of the quality system. This is accomplished by using various statistical techniques that identify opportunities for improvement which result in the assignment of problem-solving team projects. Also covered were various tools that teams use to solve these problems include various methodologies such as value-stream mapping, failure modes and effects analysis (FMEA), Six-Sigma DMAIC, and design of experiments (DOE).

## April 2014
For our April program, PMI Rochester took time to acknowledge all of its hard-working volunteers at Strong National Museum of Play through a volunteer recognition event. All volunteers in attendance were given a certificate and PMI embossed umbrella as a thank you for their dedicated service. The night's main presentation featured a light-hearted look at what can be learned about project management from those classic masters of comedy, the Marx Brothers. Chris Adams was supposed to be the featured speaker, but had to cancel at the last moment. But fortunately Groucho Marx made an appearance and delivered the comical yet informative program himself.

After the program ended, attendees were escorted to the eGames Exhibit, equipped with tokens courtesy of PMI Rochester, and invited to walk down memory lane reminiscing in the video games of their youth. Great fun was had by all. Our own president Brian Gregory got a new all-time high-score on Ms. Pac-Man. You should have been there!

## May 2014
No chapter meeting due to PDD

## June 2014
The June chapter meeting was held downtown at Nixon Peabody. The program represented the PMI Rochester chapter annual meeting where our president Brian Gregory review some highlights from the past year, including financial summaries and membership updates.

In addition, the main presentation focused on project schedule management given by Burt Kleinman, CEO of a local consulting business focused on improving productivity through the utilization of project management and Lean Six Sigma. He also teaches several business classes at RIT, including a graduate level project management class. Burt recently retired after 35 years with Xerox holding many field and HQ positions, most recently as a VP, US Supplies.

Burt's discussion reviewed and explored many core scheduling concepts from the PMBOK, WBS importance, critical path identification, resource over-allocation, network diagramming, and PDM methods. During the Q&A portion of the presentation, Burt fielded many inquiries from attendees regarding current project scheduling challenges they are facing. Much was learned by all.

# News You Can Use

*by France MacDonald, MS, PMP*

In our last newsletter, the 5 Steps in PMI Ethical Decision-Making Framework (EDMF) created by the PMI GOC (Global Operations Center) were provided for guidance to a PMP trying to determine if something is unethical.  This newsletter, I would like to discuss its purpose, background and how to use it.

As the EDMF states, "The PMI Ethical Decision-Making Framework (EDMF) document describes steps that can be used to guide an individual in the project management profession through a process to make a decision when confronted with an ethical dilemma."

The PMI EDMF document supplements the PMI Code of Ethics and Professional Conduct in order to assist a project management professional confronted with an ethical dilemma.  The document was developed over a one-year period by an international team of PMI volunteers with the assistance of a recognized ethics expert and was recently released to the PMI community.  Therefore, if you have any comments or questions about this document, please email them to the PMI Ethics Member Advisory Group (Ethics MAG): ethics.mag@pmi.org.

The PMI EDMF use is not mandatory; it is a guide for critical thinking while using the ethical decision-making process.  Per the PMI EDMF document "Critical to the successful use of the PMI EDMF is the recognition that the answers to the questions raised by the PMI EDMF are the responsibility of the user. The PMI EDMF can also be effectively used at the end of a decision-making process, when a decision is about to be made, to reflectively look back to see if the important steps have been taken and if the important considerations have been made."

The 5 Steps in PMI Ethical Decision-Making Framework give project management professionals guiding questions, tools & techniques as well as a decision diamond to help guide them through each assessment step. It is presented as a logical linear sequence of steps and you will likely find it useful to loop back-and-forth between steps.  Remember, the PMI EDMF does not include every possible step or question useful for making an ethical decision.  Instead, it is intended to stimulate you to challenge yourself with additional steps and questions.

You can refer to PMI's Ethical Decision-Making Framework document for future reference.

Hopefully this is news you can use!

> *"Without 'ethical culture' there is no salvation for humanity."*
>
> *-Albert Einstein*

# Feature Article: Membership Focus

*by Joyce Ellis, PMP*

## The Rochester Chapter Grows to Over 700 Members

This is a very exciting time for the PMI Rochester Chapter -- In April, 2014, the Rochester chapter reached a major milestone, and grew to 706 members!   This is an all-time high and has been a goal of the Chapter for the past several years.    The Rochester Chapter has enjoyed steady growth over the past few years, and has added a over 150 members in this past twelve months alone.



Membership Growth
Aug 2011 - May 2014

In addition to the Chapter growth, the Member Satisfaction Survey results just released show that membership satisfaction rates are also at an all-time high!  We are very proud of these results and are happy that we are achieving success in meeting membership needs!

Survey details include:
- Overall satisfaction with the Chapter is currently nearly 80%
- 88% are satisfied with our Website, compared with 68% last year
- 87% are satisfied with our Communication, compared with 73% last year
- 84% are satisfied with Chapter Events, compared with 70% last year
- 84% are satisfied with Networking Opportunities, compared with 70% last year

Yes, this is a very exciting time to be involved with the Rochester Chapter!  The Chapter Board is committed to serving the membership the best we possibly can!  If you would like to offer a suggestion on how we can better meet your needs as a Chapter Member, please send an e-mail to membership@pmirochester.org.

## Benefits of Chapter Membership

Chapter Members enjoy several benefits, including:
- Discounts to our monthly Chapter meetings
- $60 discount to our annual conference – the Professional Development Day, held each year in May
- Several networking opportunities, including several free events, such as the upcoming PMI at the Ball Park on July 13, and the Summer Networking Event on August 5
- PDU's will be automatically recorded for you with PMI when you attend Chapter events, helping you to maintain your PMI credential
- Volunteer opportunities are made available to you, allowing you to earn PDU's, and learn from other Chapter volunteers
- E-mails sent to you with links for PMI recorded webinars that are worth PDU's
- Mentoring program available to members who would like to be a mentor, or who would like to be mentored by a seasoned Project Manager
- And many more…..

*(Continued from page 6)*

**New Chapter Members**

A warm Welcome to the following new Chapter Members!

## March 2014

| | | |
|---|---|---|
| Gary William Adams | Jon Leombrone | Eric Dillenbeck |
| Angela Barbata, PMP | Robert Pethick | Chuck Goodykoontz |
| Sarah Blake | Susan Petrosillo, PMP | MacLean Lazik |
| Teresa Brown | Michael Pullano | Larry William Wilkinson, PMP |
| Diarmuid Cahill | Melissa Scanlon, PMP | Timothy Wilson, PMP |

## April 2014

| | | |
|---|---|---|
| Robert Johnson | Lana Pinchman | Tom Casper |
| Reinhard Rogowski | Angie Schwingel | Divya Khanna |
| Michelle Clark | Kenneth Fillion | Marc Baglin |
| Jane McClellan | Keith Parris | Paula Looman |
| Patricia Newton | David Prindle | Gary Glozer |
| Kati Swyers | Joseph Lentine | Shirley Jean Bergman |
| Melinda Sanzotta | Chuck DeZutter | Joseph Kovacs |
| Julia Kramer | Kerrie Minoia | Mark Fuentes |
| Louis Stinebiser | Christopher Weber | |

## May 2014

| | | |
|---|---|---|
| Joanne Aquilino | Jennifer Colosi | Daniel Gronemus |
| Mary Kay Austin | Marcelo De Risio | Nancy Hibsch |
| Doris Baranello | Julie DeMeyers | Chandler Holeman |
| Julie Cavallaro | Shaival Desai | John KorenKiewicz |
| Eric Caveny | Merrick Distant | Lori Lewandowski |
| Julia Cline | Lori Englund | |
| William Cobb | Nathalie Gollier | |

*(Continued from page 7)*

### New Credential Holders

Congratulations to the following members who have recently received a PMI credential!

| Mary Kay Austin | Jessica Doolittle | Holly Mistlebauer |
|---|---|---|
| Gordon Barron, Sr. | Jennifer Elliott | Mike Ponomarev |
| Mauricio De La Iglesia | Lori Englund | Michael Scalise |
| Richard DeRosa | Julia Kramer | |
| Eugene DiNieri | Jon Leombrone | |

### Member Renewal Reward

When you renew your membership with the Rochester Chapter, you are automatically entered into a drawing for a prize!  Two winners are drawn annually.  One lucky winner is picked form those that renew their Chapter membership from January through June, and the second is drawn from those renewing from July through December.

Two lucky members were recently drawn to win an iPad Mini!  Patricia Malloy was the first winner and given her iPad Mini earlier this year, and Scott Costain  was given an iPad mini at our Professional Development Day in May.

Don't forget to renew your Chapter membership!  Your name may be pulled as our next winner!  *All you need to do is Renew!*

### Volunteer Opportunities

It is through the dedication of our volunteers that a 700+ organization can remain strong!

*Share your passion with others by considering serving one of these open volunteer positions today.*

- **Director, Publications**:  Reporting to VP Marketing & Communications, the Director, Publications will be responsible for overseeing the development of the quarterly chapter newsletter content and submitting content to PMI Global for inclusion in "PMI Today".  Individual must have excellent written communication skills and be proficient at Microsoft Office.  The expected effort will require a time commitment of 10-15 hours per month.

- **Ithaca Director of Programs**:  The primary responsibility of the Director of Programs is to obtain speakers for Ithaca chapter meetings.  The DoP will work with the VP Ithaca Branch to solicit speakers as well as the Ithaca volunteer board.  The Director of Programs is also responsible for: booking the room/meeting location, ordering food/working with the on-site caterer, setting up the room with banner and table cloth and projector, if applicable.  Individual must have the ability to work efficiently under time-driven deadlines.  Event planning experience would be helpful.  The expected effort will require a time commitment of 5-10 hours per month (depending on if there is a meeting).

- **2015 Professional Development Day Team Members:**  Would you like to be part of the 2015 PDD Team?  We will start meeting in October 2015.  There are several positions needed each year.  If you are interested please let us know and we will be in contact with you in September when we are getting our team together!

*Pre-Requisite:  It is required that you are a PMI member in good standing on the national and local level in order to be considered for an open volunteer position.*

For more information contact Porchia Stewart, Director of Volunteers, at volunteers@pmirochester.org.

# 3RD ANNUAL PMI ROCHESTER SUMMER NETWORKING EVENT

Register at : http://pmirochester.org

**Date:** Tuesday, August 5th 2014
**Time:** 5:30pm
**Where:** The Grill At One
1 Ryan Alley
Rochester, NY 14604

http://oneryan.com/

*Appetizers & Non-Alcoholic beverages will be served for members and guests!
* Cash bar & music by local band 49 days

https://www.facebook.com/49DaysMusic

Donations will be collected for the Ronald McDonald House Charities. To register for the event and get details on donation items, visit:
http://pmirochester.org

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## New PMI Certification in Business Analysis
## PMI Professional in Business Analysis (PMI-PBA)SM

### *Be Recognized as a Business Problem Solver*

The Professional in Business Analysis (PMI-PBA) is a new certification to validate the importance of business analysis in improving project success and business outcomes. The U.S. Department of Labor, Bureau of Labor Statistics, predicts **19 percent growth** in this field through 2022, faster than the average growth rate of 11 percent.

Business analysis is a skill to uncover business needs, manage requirements and create effective solutions to business problems. The work of business analysis is essential to the elicitation, documentation and management of requirements on projects and programs. This work, in turn, is fundamental for realizing a project or program's intended benefits — and delighting your stakeholders with the results.

Growing demand for accuracy in requirements management means growing demand for professionals who are qualified in this area of practice — and enthusiastic about it! As with all PMI certifications, the PMI-PBA℠ beside your name is evidence of your expertise and displays your commitment to your profession and your career.

Developed by professionals who are subject matter experts in business analysis, the PMI-PBA encompasses and reflects research that addresses the specific role business analysis serves that most directly impacts project success. The role of the business analyst may be a dedicated position or part of a position that performs multiple functions — such as a project manager who also manages the requirements.

If you focus on evaluating and analyzing business problems and managing project or program requirements, the PMI-PBA could be right for you. The pilot program is underway (ends 4 August 2014). Be among the first professionals to earn this credential. See the eligibility requirements and application information on PMI.org.

## Communications Corner

*by Michelle Venezia, PMP*

Welcome to summer and our 2nd issue of "Hard News From the ROC"!  Although chapter meetings are on hold for the summer, we still have some great activities planned for you to have fun and network with your project management peers.  Chapter members and their families will attend "PMI at the Ballpark" on July 13 for an afternoon of Red Wings baseball.  And I'm excited to announce our 3rd Annual Summer Networking Event, scheduled for August 5 at The Grill at One.  This will be a benefit event for The Ronald McDonald House of Rochester, and PMI Rochester will provide appetizers and entertainment by local band 49 Days in exchange for a donation item from the house wish list.  Invite your colleagues as our guest; registration details are on page 9.

Your Marketing & Communications team is growing, and I'm excited to announce the appointment of 3 new Directors!  Divya Khanna is our Director, Networking, Michelle Montana is our Director, Advertising & Sponsorships, and Michelle Clark is our Director, Community Outreach.  With their leadership, as well as the support of the rest of the Marketing & Communications team, we will be continuing to offer our members new opportunities for involvement with our Chapter and the Rochester community.

You'll notice the addition of our Classifieds section of our Newsletter, as well as our Sponsorship page on our Website.  Through advertising and sponsorship dollars, we will be able to continue to offer new and diverse programs to our Members.  We're also working on creating strategic partnerships to offer varied and discounted services to our members.  We will be introducing a structured program soon.  In the meantime, if your organization is interested in working with us please reach out to Michelle Montana at advertising@pmirochester.org.

I hope to see many of you at our events this summer!  I'd also love to hear your ideas about and feedback on what you'd like to see from your Chapter.  Please reach out to me at communications@pmirochester.org.  Have a great summer!

**Social Media Links:**
- LinkedIn – http://www.linkedin.com/groups/PMI-Rochester-NY-Chapter-113742
- Facebook- https://www.facebook.com/pmirochesterchapter
- Twitter - https://twitter.com/#%21/PMI_Rochester

> *"If you just communicate you can get by.  But if you skillfully communicate, you can work miracles."*
>
> *~Jim Rohn*

## We Need Your Inputs!

Did you know that writing articles for the newsletter is a great opportunity to earn PDUs?  If you write an article or book review for our chapter newsletter, you can log one PDU for every hour you spend on the article. What a great way to collect PDUs, share your knowledge and experience with your peers, and see yourself published (which also makes great resume material)!

Premier project managers in the Greater Rochester area are invited to contribute their experience and expertise to the Messenger in devotion to the art and science of project management and continuing education.

Please email communications@pmirochester.org for more information on how to get published in the next edition of "Hard News From the ROC".

## Learn. Share.  Earn PDU's.

Participate in PMI® online communities of practice to interact with project practitioners around the world who share your interest in a specific industry or practice area. Use the online platform to share with, learn from and collaborate with your peers through webinars, wikis, blogs and more.

Have a specific project challenge? Post your question on the discussion boards or help other practitioners by sharing your experiences and successes.

To take advantage of this exclusive PMI® member benefit:

- Log in above to PMI.org using your username and password, and explore the current communities.

   - As you visit, subscribe to any or all communities that interest you.

# Classifieds



Through PMI Rochester's partnership with the ITMPI, chapter members can now gain unlimited access to the ITMPI's entire PDU library for only $149 per year. That is a $50 discount from the regular price. Moreover, a percentage of your sale is shared with the Rochester chapter, so your purchase supports our Rochester finances. Get started today at www.itmpi.org/pmirochester.

With your membership you will gain:
- - Access to 150 live, PDU approved educational webinars per year at www.itmpi.org/webinars
- - Access to a vast archive of 400+ PDU approved webinar recordings at www.itmpi.org/library
- - Anytime education from the world's leading network of IT and Project Management experts at www.itmpi.org/contributors

You can view the ITMPI's Summer/Fall 2014 catalog online at www.itmpi.org/catalog.

PMI Rochester and InfoSec Institute have formed a strategic partnership to offer InfoSec Institute's training to all PMI Rochester Members for greatly discounted prices to enhance their personal and professional growth.  InfoSec Institute is a national provider of PMP and CAPM certification courses, as well as Information Technology and Information Security professional development courses.  Visit PMI Rochester's pricing page for more information.





### Advertise with us!

**700+ Active Members in the Greater Rochester Area**

**1,000+ Contacts on Mailing Lists in the Greater Rochester Area.**

Contact Michelle Montana, Director of Advertising & Sponsorships for more information.

# Board of Directors

| Position | Name | Email Address |
|---|---|---|
| President | Brian Gregory, PMP | president@pmirochester.org |
| Executive VP | Larry Heininger, PE, PMP | executivevp@pmirochester.org |
| VP of Finance | **Open** | finance@pmirochester.org |
| VP of Membership | Joyce Ellis, PMP | membership@pmirochester.org |
| VP of Governance | France MacDonald, MS, PMP | governance@pmirochester.org |
| VP of Marketing & Communications | Michelle Venezia, PMP | communications@pmirochester.org |
| VP of Professional Development Day | Marilyn Bohrer, PMP | pddvp@pmirochester.org |
| VP & Secretary | Lori Gacioch, PMP | secretary@pmirochester.org |
| VP of the Ithaca Branch | Dina Maxwell, PMP | ithaca@pmirochester.org |

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For Newsletter information, suggestions or to submit articles, please contact the Communications team at communications@pmirochester.org.

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