

HARD NEWS from the ROC

A publication of the Rochester Chapter of the Project Management Institute

Eall 2016

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Fall: Turning Over a New Leaf in the Rochester PMI Chapter







MESSAGE from the President

By Michelle Venezia, PMP PMI ROC President president@pmirochester.org



I hope that everyone had an amazing summer! I'm very excited to be kicking off a new year of activity, and am thankful to all of you for entrusting me as President of this great chapter!

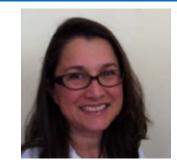
We had the kick-off meeting of our new Board in September, and I'm honored to be working with a fantastic group of leaders who are dedicated to continuing to serving our members. We had a lengthy discussion on establishing goals relative to member recruitment, retention, and engagement. Our focus for this year as a Board will be on ensuring that every program or activity we undertake will be towards serving our members. Toward that end, we have invited our Chapter Partner from PMI's global headquarters and our Region 4 mentor to join us in Rochester for a weekend in October, where they will facilitate an operational planning session whose outcome will be a solid set of plan of Chapter activities for the year. We have been reviewing the feedback that you have given us in the member surveys, and your input will weigh heavily in our plans.

Another area of focus for this year will be around volunteer engagement. If you are looking for opportunities to network and engage with the Rochester project management and business communities, there is no better way to do that than by volunteering with the Chapter. We will be working to continue to add meaningful roles that span from a one-time volunteer effort to Director level positions. Our Directors are also the pool for future Board members, so we will be working to build opportunities to help them grow in their roles with increased exposure to the workings of the Board. All organizations need the participation of its members to do great things. You could be the difference between a good year and a great year for our chapter.

So, I look forward to seeing you at our meetings and events throughout the year and of course, hearing from you through email at president@pmirochester.org. When you see me or other members of the board, please stop and say hello. We look forward to meeting you and helping you get involved or answering any questions you may have. Let's make this a great year – together!

NEWS from Ithaca

By Dina Maxwell, PMP PMI VP of the Ithaca Branch



Hello PMI Rochester!

We are off to bang this year, just having our first member mixer at Coltivare. We welcomed members and guests alike with free food and great conversation. Look for an upcoming member mixer in Corning in October!

We have some great programs coming up soon!

- October topic: Emotional Intelligence at Work
- November topic: Project Retrospective: An Upgrade Success Story

December topic: Cheers to our Members and Guests! A networking event

2017 Topics:

Gathering Effective Requirements

What makes people tick? Developing Great Teams

I am so happy to welcome Jolene Simmons as our Director of Programs and Dawn White as our Director of Communications. Not only does their volunteer service provide them free PDUs, they are personally contributing to the success of the chapter overall. THANK YOU, JOLENE and DAWN!



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Enter to Win PMI Rochester's

Project of the Year Award 2016

Stacy Munechika, PMP VP of Outreach

What is the POYA?

The Project of the Year award is a PMI Rochester chapter corporate outreach initiative. The purpose of the award is to:

- 1. Provide recognition of PMI chapter members to their respective organizations.
- 2. Allow chapter members to share their best practices and lessons learned.
- 3. Help PMI Rochester promote project management as a driver of business success.

Celebrate your project success by entering now









#1

Visit pmirochester.org Look under the Programs menu #2

Contact Alex Chelebian, Director of Corporate Outreach, for a POYA application. corporate@pmirochester.org

#3

Fill out the application and submit by November 30, 2016 Winner(s) notified by December 31, 2016



Congratulations!

Awards ceremony will be at the January 2017 chapter meeting. Bring home the ginormous trophy!

FEATURE: Jesse Fewell Returns to Rochester

By Audra Gavelis, PMP VP of Marketing and Communications

Jesse Fewell joined PMI Rochester for the 2016 PDD as a keynote speaker who made us realize the challenges of communication and very practical ways to overcome them.

Now he joins us again offering 2 separate opportunities to learn more about Agile.

The first is an AGILE scrum certified training on October 26th & 27th. There are very limited spaces available so if you are interested—<u>SIGN UP TODAY</u>.

Here is a video of Jesse discussing how the class is for both beginners and for those experts who want to obtain certification.

Jesse Fewell Video

In addition, Jesse will be presenting at our October Chapter Meeting on the topic of AGILE versus traditional methods of project management. How do you know which approach to use and when? See page 8 for more details.



You can also find out more about Jesse using the link below:

http://jessefewell.com/

Career Corner

By Audra Gavelis, PMP VP of Marketing and Communications

Where are you in your career? Are you just beginning? Are you looking forward to retirement? Or are you somewhere in the middle thinking – how did I get here?

As you look at your career – it is important to acknowledge that it really is a series of decisions that got you to where you are today. Some of you may say "Well it wasn't my decision not to receive that promotion." In some ways you are correct – but from another perspective – what were the decisions that you may have made that helped to influence that decision?

In the role of project manager – we are expected to speak many languages. To know everything that is going on – yet we have team members who are the actual resources accountable for getting the work done.

Have you ever been put in a situation where you are being asked to do something you have never done before? Or waiting for a key critical path item from a team member that may be difficult for them - but super easy for you (like establishing a project timeline)?

When encountered with that challenge - did you make any comments similar to these?

Well, that's their job.

I have no idea what they are talking about.

I can't do it because I don't know how.

All of the above comments may seem benign and totally appropriate in certain situations – but think back if you were a fly on the wall (i.e. a manager or team member) who heard your leader say these things. While technically they might be true – the decision you made in your response set the tone and perception of your leadership ability.

"A leader is a dealer in hope" ~ Napoleon Bonaparte

When faced with difficult situations, our decisions in how we respond will impact the trajectory of our life moving forward both on the personal and the professional side.

Consider your decision on how to respond to future challenges with such comments as:

We are a team - let's figure out how to get this done. Can I help you get it done somehow?

I'm not an expert in this area – but can you explain the situation again and I will do some additional research.

I've never done this before - but I'm sure I can learn very quickly and I'm up for the challenge.

These types of responses will illustrate that you are being honest about not knowing everything – but that you are truly dedicated and willing to learn and grow to make the outcome happen. The fly on the wall will understand that you are the leader of this project/group, who may not have all the answers – but is willing to stretch and grow to move the project forward.

Looking for a new opportunity? Be sure to check out Career Corner on the PMI website. http://pmirochester.org/classifieds.php?type=job

News You Can Use!

Lori Gacioch, PMP VP of Governance

PMIEF Has Opportunities Available

Fellow PM's, many of us are constantly seeking professional development but we may not always have access to the resources to take advantage of these opportunities. The good news is that there are always resources available through PMI Educational Fund (PMIEF)! There are so many scholarships and grants available and many times the only requirement is a short essay about why you are applying for that grant or scholarship.

This Fall there is a scholarship available and the deadline for applications is November 1. Don't miss this valuable opportunity. Click here to learn more!

Please also avail yourselves of our PMI Rochester Chapter PMIEF page where we make applying easy! Click <u>here</u> to learn more!

Does your Project or Program Need Steering?

Lately I've been facing some challenges with strategy and steering on my projects. Some of these challenges have been due to the fact that we didn't have certain appropriate steering in place. I've had to ask some tough questions of my leadership and they have responded and have jumped right in to ramp up the right activities to get the project back on track. I don't think all of my PM comrades out there are as lucky as I am when they ask some of those same tough questions of their leadership. I read an article that helped me sort out some of the questions and actions that I needed to take to get going on establishing a steering committee and wanted to share it with you in hopes that it will help you move forward to establishing the steering committees that you may need.

Click here to read about it!

An Eye on Governance at PMI

PMI releases white papers and guides on a regular basis. There is so much good documentation out there its hard to keep up with what's available. Governance is something near and dear to my heart, for obvious reasons. I'd like to point out that in January of 2016 PMI released Governance of Portfolios, Programs, and Projects A Practical Guide. You can download it here-papers/ for free if you are a PMI member.





Upcoming Chapter Meeting

By Jason Becker, PMP VP of Professional Development



Welcome back!

There are so many talented volunteers that continue to support the chapter and make it a success. I want to personally thank you so much for your time and energy!

Currently, we are booking the upcoming chapter meetings speakers and facilities for the upcoming year. We are always looking for talent and locations for our events. Please send me an email if you have a recommendation for either.

A new opportunity for our chapter will be to expand our services into the Professional Development. In the next few months we will begin to identify opportunities, please pass along any ideas.

Next Chapter Meeting:

Meeting Date: Wednesday, October 26th, 2016

Meeting Location: St. John Fisher College - Cleary Family Auditorium

Speaker Information

Speaker Topic: The Agile Mashup: Is your hybrid approach creative or simply confused?

Speaker Name: Jesse Fewell

Speaker Bio: Jesse Fewell is an author, coach, and trainer in the world of innovation, collaboration, and agility. The founder of VirtuallyAgile.com, he's helped remote teams from Minneapolis to Malaysia catapult to better results. He journaled his global experiences in the handbook "Can You Hear Me Now: Working with Global, Distributed, Virtual Teams". As a project management bridge-builder, he founded the original PMI Agile Community of Practice, co-created the PMI-ACP® agile certification, and co-authored the Software Extension to the PMBOK Guide®. A graduate of Johns Hopkins University, he is the world's only certified Project Management Professional® (PMP) to also hold the expert-level designations of Certified Scrum Trainer® (CST), and Certified Collaboration Instructor (CCI).

Talk Description: Now that agile methods are here to stay, more and more projects are started to blend agile and traditional methods together. Sometimes it makes sense, but other times it's confusing. How do we know which approach to use when? How do we know if we're doing it right? And most critical, how do we know whether all our agile efforts were worth it? In this high-energy talk, we will look common patterns and examples of projects that match and marry well, and others that are monstrous mashups.

UPCOMING CSM Class

Set yourself apart!

Learn Agile Fundamentals & become a Certified ScrumMaster® (CSM)



Your PMI Rochester Chapter is hosting the ultimate Agile Certified ScrumMaster training in Rochester on October 26-27, 2016

You can earn your ScrumMaster® (CSM) certification from the Scrum Alliance® by completing this fun and engaging two-day course taught by <u>Jesse Fewell PMP</u>, PMI-ACP, CST, IGQI

You will also earn 16 PDUs.

The benefits of agile methodologies are significant. Case studies and research alike show agile methods promote more visibility, faster time to market with better quality products, while increasing adaptability and visibility at the same time. But these results come from unconventional practices like self-organization, cross- disciplinary teams, small increments, and frequent inspection.

The Format of the course uses multi-modal learning with video, storytelling, dialog, and kinetic activities. This use of handson practice and real-world examples boosts knowledge acquisition and retention.

Download the course description here.

Learn more about the Certified ScrumMaster® (CSM) certification from Scrum Alliance® here.



Date: October 26-27, 2016, two full days.

Time: 8:00 am - 5:00pm

Location: St. John Fisher College

Kearney Hall, Building #15 3690 East Ave, Rochester, NY

Cost:

PMI Rochester members: \$860

Nonmembers: \$1150

BLOG—Control Freak off Leash

By Joanna Stoica, PMP Director of Publications

So, I am a recovering control freak. I know what you're saying; there is no such thing, but it's true. I don't exactly know when it happened, I am sure it started small. Not planning out every minute of a weekend, staying in bed on a Saturday and not feeling bad about it. Calling up friends to meet the same day instead of a week before, and actually going to meet them. Not doing the dishes or housework until we really ran out of spoons and towels.

Was my planning just to control everyone else? I didn't feel like it was, it really was about me feeling better by being in control. But Why? Maybe it is a deep seated trust issue. Someone, somewhere planned a terrible party and I was not going to let that happen to me! I used to be so excited about the upcoming events, planning all the details, the time, who is driving, getting an outfit, and nails done, and my expectations were so high, by the time I got to the event, it was no big deal and about half way through I just wanted to go home. And did anyone even notice? Doubtful. Did anyone take any pictures, no! It's a have to do it yourself world now, with selfies, and Instagram, I sometimes wonder if I am not documenting everything, it isn't really happening??

So me the RCF, can now sit for hours on the patio sipping an orange drink (tastes just like a orange cream-icicle you had as a kid, but this is the grown up version) and I am really just on the patio. Not worrying about what needs to be done, when dinner needs to be started, what do I have on my too do list tomorrow. Just sitting in silence, until a mower starts, and I silently scream, people, can't we all get coordinated and mow on the same day at the same time??? But then It passes because I am recovering remember, not cured! And I enjoy the patio again.

I believe my boyfriend played a big role in my change. He is the most laid back guy, no worries, relaxed person I know. I cannot ask him more than one question at a time, so I better make it an important one. I also cannot talk to him while he is watching tv, even a show he insists he doesn't watch like Castle, or at least how Beckett looked in this episode. He is surprisingly vocal about her different haircuts and looks.

It might be my experience; that is what we say instead of that were old, right? I may have mellowed. I have more patience for things and I can easily let things go that used to spin me around for weeks. Now, mere minutes and I am okay. Just today I screwed up a phone interview for a great job that would have increased my salary and was right in my wheelhouse and I had everything planned out for when I started this job. Oh well, better luck next time, and I guess I will have to get a new plan, but not right now.

But regardless, my boyfriend, my age, the years of worrying about things that never came to fruition, watching other control freaks circle the drain, you know who you are! I am a more relaxed and easy going control freak.

I really noticed the other day when I was walking my dog in the woods. She is about 1.5 years old and we have been giving her quite a bit of freedom off leash. I love to hike, and found that when she was on the leash I was very relaxed, because I didn't have to worry about her running off, or coming up around a corning and meeting another pack of dogs. But she would pull and want to go faster and no amount of "slow", "wait", "okay, knock it off" would work. When I took her off the leash, she was free and I was free, but she stayed with me. Once in a while she would go down a trail and be out of my sight. I would immediately start thinking bad thoughts; she ran into another dog? she ran off after a deer? she is rolling in some smelly stuff? She is going to be lost in the hundred acre woods with Pooh and Christopher forever! And I had to resist the urge to yell out, but when I came around the corner she would be standing there staring at me saying with her eyes," oh, I couldn't see you, so I waited". And everything was okay.

This morning she scared up a few deer and I had to yell at least 3 times for her to "leave it". But she did. And when I got near the parking lot I told her with my hand to slow and stay next to me, and she did that too. All without the leash. So maybe she is showing me that I have more control without the leash? Maybe she is showing me I need to trust her because she is trustworthy! Or maybe the recovering control freak is just letting me know, when you let go a little, you get a little back, when you let go of it all, you enjoy it all, especially the walk in the woods.

So the next time you start to get frustrated with controlling your project team members with all the details—consider letting go of the leash a little bit and you may be surprised with the results!

PMI ROC Financial Update

By Debra Jacyszyn, PMP PMI ROC VP of Finance

finance@pmirochester.org



Our Mission is to provide an organization for our **Membership** that promotes Education, Networking and Community Outreach programs to benefit **You**, **Your** skills and **Your** career.

The activities our Chapter delivers serve to enhance our knowledge, leadership and skills. The featured speakers add to our awareness and knowledgebase by sharing topics, best practices and inviting us to ask pertinent questions for everyone's benefit. The value-added benefit of sharing practical applications for the work environment enables the potential application to *your* workplace.

Each Chapter Meeting affords us the opportunity to meet new people, share our ideas and common Project Management Practices. Our Website, Newsletters and Professional Affiliations deliver additional information and opportunities to advance our expertise.

2016 continues as a busy year for our **Membership**. Our investments to give back to **You** comprise these categories:

The annual PDD, a great way to accelerate your required PDUs for your ongoing certification.

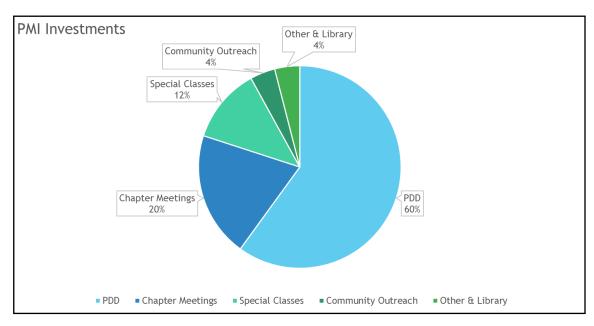
Our Chapter Meetings, Excellent opportunity to Network and gain Knowledge and Practical Application.

The Community Outreach Program, developing both our Members and the Community.

Special Classes, like Agile CSM to advance our Knowledge and Skills.

Other Opportunities and our Library of Books

The chart below displays the allocation of our membership dues on *your* behalf.



PMI Volunteer of the Quarter Winners

Quarter 2 & Quarter 3 2016

Quarter 2 Winner - Kathy Cupo

Kathy led the PDD team to a very successful Professional Development Day (PDD) this past Spring, which received very positive feedback from all attendees in follow-up surveys. The PMI Rochester Chapter's PDD was very well attended and was the largest revenue event this year for the Chapter. With an eagle eye, Kathy carefully reviewed all the text and graphics and always found things that needed to be adjusted so that our program was the best that it could be! Her attention to detail required close and frequent reviews of the event program guide over a period of two (2) months before it was ready to go to the printer. Kathy also had many other responsibilities to attend to as the Director of the PDD, but she never missed a beat! We are grateful to Kathy for her watchful eye and attention to detail all the while knowing she was managing many other tasks. She exhibited to a "T" what it means to be a volunteer for PMI! Thank you, Kathy, for your excellence!



Quarter 3 Winner - Daniel Kopcow

Daniel has been a strong presence in the Ithaca Branch leadership for some time and has accomplished much "behind the scenes." His engagement has helped Dina, VP of Ithaca Branch, in her efforts to grow the profession in the community. He has served as the Director of Membership supporting Dina in supporting and growing our membership in the Ithaca region. Aside from his efforts as the Director of Membership, Daniel has volunteered to help both the chapter meetings in Ithaca, as a speaker and as a volunteer, and the 2015 & 2016 Ithaca PDD, again as a speaker and as a volunteer. Daniel's positive mindset, his calm, professional demeanor, his leadership, and his willingness to take on various efforts to promote the profession of project management in our community has, in part, fostered the growth of the Ithaca community membership to greater than 50 members! For these reasons, Daniel has earned recognition of Volunteer of the Quarter for PMI Rochester! Thank you, Daniel, for your service to the Chapter as a whole and the Ithaca Branch specifically.

Volunteering in the Rochester & Ithaca Branch

WHY VOLUNTEER? There are many benefits to volunteering with the PMI Rochester Chapter. You can earn up to 25 PDUs per cycle for volunteering with the PMI Rochester Chapter. You make a difference in the PMI Rochester Chapter by helping your fellow members and the Project Management professional community throughout the Rochester chapter including the Ithaca Branch. You learn new project management skills in the process as well as have the opportunity to share your knowledge and experiences and it's a great way to meet new people in your profession and to network!

The key to any effective organization is people who are committed to the common mission. The PMI Rochester Chapter has been fortunate to have many capable and motivated people participating in building and maintaining the chapter from the early days through to our most recent accomplishments.

As such PMI Rochester is led by volunteers, run by volunteers and utilizes volunteers for most of the tasks needed to make it the organization that it is.

If you are interested in serving as a volunteer for the PMI Rochester Chapter there are volunteer opportunities that range from assisting with event planning to work supporting the chapter website to serving our project management community as a member of the board. Many positions require as little as two to four hours per month. The amount of time that you spend as a volunteer is up to you and your availability. It is through the dedication of our volunteers that a 700+ member organization can remain strong!

Please contact Porchia Stewart, our Director of Volunteers, at volunteers@pmirochester.org or Denisia Carden, the VP of Membership, at membershipvp@pmirochester.org if you would available options for volunteering in greater detail.

Share your passion with others by considering serving in a volunteer position today!

VOLUNTEER Opportunities

Currently Available Volunteer Positions...

LinkedIn & Social Media Manager – Assist in periodic posting of news and events related to PMI Rochester including job listings, upcoming chapter meetings and events. In addition, has the opportunity to provide additional PMI related articles that members would find useful. Time commitment: 2-3 hours per month.

Marketing Director – Assist the VP of Marketing & Communications in establishing marketing content for the website and social media including asset organization, creation, and execution. Time commitment 3-5 hours per month.

Photographer – Attend chapter meetings and take photographs to be published on the PMI Rochester website and newsletter. Time commitment: 1-2 hours per month.

Sponsorship Manager – The Sponsorship Manager is responsible for outreach to local organizations with PMI members and engage them to sponsor the chapter and develop value-creating relationships between the chapter and the PMI members within sponsoring organizations. Duties will include:

- Development of sponsorship programs for the chapter
- Work with sponsoring organizations to create value for the chapter and the sponsors.
- o Distribute program details to potential sponsors to generate a revenue stream for the chapter.



NEW PMI ROC Chapter Members

A warm Welcome to the following new Chapter Members!

Denisa Carden
PMI ROC VP of Membership

ay 2016		
Joseph Andres	Thomas Farlow	Yvonne Evette Ristau
Theodore Buccuzzi	Steven Greene	Michlen Robinson
Michelle Bremner	Sasja Huijts	Kym Ruth
Brian Chan	William Lafferty	Laura Segave
Eric Dillenbeck	Ajay Nayyar	Tamisha Smith
Benedick Egboiyi	Martin Pesce	Nicole Torcello
ne 2016		
Cliff Cole	James Nickles	Peggy Settel
Ashwin Kumar	Margaret Ornealas	Josh Spenard
Sudha Mandavilli	Bonnie Patterson	Christopher Tome
Bashitha Nanayakkara	John Rahill	
y 2016		
Colleen Austin	Joanne-Greene-Blose	Elizabeth Sweazy
Randall Battaglia	Sushil Kumar	Michael Then
Kris Beutel	Peggy Munro	Brenda Torrence
Douglas Buch	Brian Putnam	Peter Vujanovich
Richard Eckel	Andrea Roberts	Richard Walker
Mohamed Gassama	Carse Sequeira	David Warner
Dena Germano	Judy Smith	
gust 2016		
Jennifer Allen	Chabitha Devaraj	Joseph Pollhein
Jun Carney	Will Fletcher	Michael Reda
Thomas-James Curry	Christina Griffith	

NEW PMI ROC Credential Holders

Congratulations to the following members who have received their PMI credential from May 2016—August 2016!

May 2016		
Michelle Delregno	Cathleen MacInnes	Kathleen Speranza
Mike Ficarra	Dan Morphy	Usama Usman
June 2016		
Jennifer Allen	Juan Martinez-Parraga	
Bonnie Patterson	Lorenda Gauronski	
July 2016		
Virginia Carr		
Steven Wilson		
August 2016		
Michelle Bremner	Daryljean Emery	
Benedict Egboiyi	Janet Martinez	



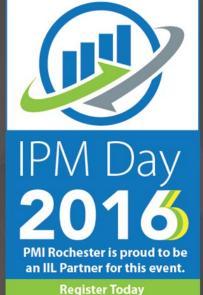




INTERNATIONAL PROJECT MANAGEMENT DAY 2016

Leading with Agility and Embracing Change

Goes live November 3, 2016 Earn Up to 30 PDUs



Register Today www.pmirochester.org

WHY ATTEND

More than 20,000 people from over 100 countries attended our 2015 conference. Here's what's in store for IPM Day 2016:

Networking and engagement

Take part in live Q&A with keynote speakers, chat with attendees, and visit sponsor booths.

Exceptional content and speakers

Choose from dozens of keynotes and video presentations from experts in their fields.

Bonus access to two on-demand courses

- · Stakeholder Relationship Skills
- · Managing Project Scope



Valuable professional development

Earn Up to 30 PDUs to maintain PMI certification, aligned with the Talent Triangle

On-demand conference access

Attend on demand for 90 days after the live conference on November 3rd.

Great takeaways

Download presentation slides, templates, white papers, and other resources.

CLICK HERE TO REGISTER TODAY

Advertise With Us!

700+ Active Members in the Greater Rochester Area. 1,000+ Contacts on Mailing Lists in the Greater Rochester Area. Contact Athena Visel-Thomas for more information.

PMI ROC Thanks Our Annual Gold Sponsors!!





PMI ROC Board of Directors

Position	Name	Email Address
President	Michelle Venezia, PMP	president@pmirochester.org
Past President	Brian Gregory PMP	pastpresident@pmirochester.org
VP of Finance	Debra Jacyszyn, PMP	finance@pmirochester.org
VP of Membership	Denisia Carden, PMP	membership@pmirochester.org
VP of Governance	Lori Gacioch, PMP	governance@pmirochester.org
VP of Marketing & Communications	Audra Gavelis, PMP	communications@pmirochester.org
VP of Professional Development	Jason Becker,PMP	pvdp@pmirochester.org
VP of Outreach	Stacy Munechika, PMP	outreach@pmirochester.org
VP of the Ithaca Branch	Dina Maxwell, PMP	ithaca@pmirochester.org



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For Newsletter information, suggestions or to submit articles, please contact the Communications team at: publications@pmirochester.org.

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